

Air Resources Board Outreach to the Agricultural Community



**Air Resources Board
Agricultural Advisory
Committee
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AIR RESOURCES BOARD

Background

- ❖ June 2004 Agricultural Advisory Committee meeting, ARB committed to improve communication about ARB and districts' regulatory activities impacting agriculture.
- ❖ Today, we'll brief you on our Plan
- ❖ We want your feedback

APPROACH

- ❖ **Examined ARB Rule Development Procedures**
- ❖ **Evaluated Internal Communication**
- ❖ **Evaluated how best to track districts' rulemaking activities**
- ❖ **Examined how ARB staff identify businesses impacted by proposed regulations**

Outreach Plan

- ❖ **ARB Staff has been directed to make outreach to agriculture a top priority**
- ❖ **Track ARB and district regulatory activities affecting agriculture**
- ❖ **Communicate regulatory activities to agricultural community**
- ❖ **Identify multimedia environmental impacts and inform agricultural community**

Air Resources Board Management/Staff Activities

- ❖ **ARB has set up regular executive level meetings to coordinate activities**
- ❖ **We've established a staff and management Work Group that meets regularly to communicate on projects**
- ❖ **We've instituted a process to screen activities for sensitivity to agricultural impacts**

District Regulatory Activities

- ❖ ARB staff have been assigned to routinely call districts to identify and monitor agricultural related rule development activities, particularly prior to public meetings
- ❖ ARB staff monitor District websites for workshop and hearing notices

Basic Communication with the Agricultural Community

- ❖ Needs to be tailored to individual's preferences (in writing, in person, by phone, by FAX, e-mail, list-serve, website)
- ❖ We have a sign-up sheet today to register your communication preferences
- ❖ Must be timely and consistent
- ❖ Impacted businesses need to know who to call

ARB's New Agricultural Activities Website

<http://www.arb.ca.gov/agact/agact.htm>

- ❖ **What's New**
- ❖ **Workshops**
- ❖ **ARB regulations**
- ❖ **District regulations**
- ❖ **SB 700 and Title V**
- ❖ **Confined Animal Feeding**
- ❖ **Environmental Multimedia issues**
- ❖ **State Implementation Plan**

Summary



- ❖ We recognize there have been communication problems
- ❖ Our goal is more effective communication
- ❖ Please give us feedback as we go forward
- ❖ Will review and update process as needed